

**Remit Address:**

**WAVY**  
**PO Box 403911**  
**Atlanta, GA 30384**  
**Main: (757) 393-1010**  
**Billing: (317) 923-8888**

**Billing Address:**

**American Media & Advocacy Group**  
**Attention: Accounts Payable**  
**815 Slaters Lane**  
**Alexandria, VA 22314**  
**USA**

# INVOICE

DUPLICATE

|                 |                                |
|-----------------|--------------------------------|
| Advertiser      | POL/National Rifle Association |
| Product         | 10/8-10/14 N.R.A.              |
| Estimate Number | 3316                           |

|                  |                     |
|------------------|---------------------|
| <b>Invoice #</b> | <b>213005-1</b>     |
| Invoice Date     | 10/14/12            |
| Invoice Month    | October 2012        |
| Invoice Period   | 10/01/12 - 10/14/12 |

|                   |                    |
|-------------------|--------------------|
| Station           | WAVY               |
| Account Executive | Petry Philadelphia |
| Sales Office      | Petry/Philadelphia |
| Sales Region      | National           |

|              |                     |
|--------------|---------------------|
| Order #      | 213005              |
| Alt Order #  | 06861357            |
| Deal #       |                     |
| Order Flight | 10/08/12 - 10/14/12 |

|                  |           |
|------------------|-----------|
| Billing Calendar | Broadcast |
| Billing Type     | Cash      |
| Special Handling |           |

|                 |     |
|-----------------|-----|
| IDB #           |     |
| Advertiser Code | 137 |
| Product Code    | 490 |

|                |                 |
|----------------|-----------------|
| Agency Ref     | IN16043/SP10305 |
| Advertiser Ref |                 |

| Line | Channel | Description            | Time        | Day | Date                 | Length | Aired Days | Ad-ID        | Rate       | Reconciliation | Ref # |
|------|---------|------------------------|-------------|-----|----------------------|--------|------------|--------------|------------|----------------|-------|
| 1    | WAVY    | WAVY News 10 Sunday 6a | 6a-7a       |     | to                   |        |            |              |            |                |       |
|      |         |                        |             |     | 10/08/12 to 10/14/12 | 1x     | -----S     |              |            |                |       |
|      | WAVY    |                        |             | Su  | 10/14/12             | :30    | 6:42 AM    | NRATV100612H | \$500.00   |                | 1     |
| 2    | WAVY    | Today Show Sunday      | 8a-9a       |     | to                   |        |            |              |            |                |       |
|      |         |                        |             |     | 10/08/12 to 10/14/12 | 1x     | -----S     |              |            |                |       |
|      | WAVY    |                        |             | Su  | 10/14/12             | :30    | 7:59 AM    | NRATV100612H | \$1,200.00 |                | 1     |
| 3    | WAVY    | News 10 @6p            | 6p-630p     |     | to                   |        |            |              |            |                |       |
|      |         |                        |             |     | 10/08/12 to 10/14/12 | 1x     | M-----     |              |            |                |       |
|      | WAVY    |                        |             | M   | 10/08/12             | :30    | 6:12 PM    | NRATV100612H | \$2,000.00 |                | 1     |
| 4    | WAVY    | News 10 @6p            | 6p-630p     |     | to                   |        |            |              |            |                |       |
|      |         |                        |             |     | 10/08/12 to 10/14/12 | 1x     | -T-----    |              |            |                |       |
|      | WAVY    |                        |             | Tu  | 10/09/12             | :30    | 6:22 PM    | NRATV100612H | \$2,000.00 |                | 1     |
| 5    | WAVY    | News 10 @6p            | 6p-630p     |     | to                   |        |            |              |            |                |       |
|      |         |                        |             |     | 10/08/12 to 10/14/12 | 1x     | --W----    |              |            |                |       |
|      | WAVY    |                        |             | W   | 10/10/12             | :30    | 6:13 PM    | NRATV100612H | \$2,000.00 |                | 1     |
| 6    | WAVY    | News 10 @6p            | 6p-630p     |     | to                   |        |            |              |            |                |       |
|      |         |                        |             |     | 10/08/12 to 10/14/12 | 1x     | ---T---    |              |            |                |       |
|      | WAVY    |                        |             | Th  | 10/11/12             | :30    | 6:22 PM    | NRATV100612H | \$2,000.00 |                | 1     |
| 7    | WAVY    | News 10 @6p            | 6p-630p     |     | to                   |        |            |              |            |                |       |
|      |         |                        |             |     | 10/08/12 to 10/14/12 | 1x     | ----F--    |              |            |                |       |
|      | WAVY    |                        |             | F   | 10/12/12             | :30    | 6:27 PM    | NRATV100612H | \$2,000.00 |                | 1     |
| 9    | WAVY    | WAVY News 10 Sun 6p    | 6p-7p       |     | to                   |        |            |              |            |                |       |
|      |         |                        |             |     | 10/08/12 to 10/14/12 | 2x     | -----S     |              |            |                |       |
|      | WAVY    |                        |             | Su  | 10/14/12             | :30    | 6:23 PM    | NRATV100612H | \$500.00   |                | 1     |
|      | WAVY    |                        |             | Su  | 10/14/12             | :30    | 6:43 PM    | NRATV100612H | \$500.00   |                | 2     |
| 10   | WAVY    | Tonight Show w/Leno    | 1134p-1237a |     | to                   |        |            |              |            |                |       |
|      |         |                        |             |     | 10/08/12 to 10/14/12 | 2x     | M-----     |              |            |                |       |
|      | WAVY    |                        |             | M   | 10/08/12             | :30    | 11:48 PM   | NRATV100612H | \$500.00   |                | 1     |
|      | WAVY    |                        |             | M   | 10/08/12             | :30    | 12:09 AM   | NRATV100612H | \$500.00   |                | 2     |

Subject to our standard terms and conditions located at [www.linmedia.com/multiplatform-ad-solutions](http://www.linmedia.com/multiplatform-ad-solutions).

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**USA**

# INVOICE

DUPLICATE

|                   |                                |                 |                     |
|-------------------|--------------------------------|-----------------|---------------------|
| Advertiser        | POL/National Rifle Association | Invoice #       | 213005-1            |
| Product           | 10/8-10/14 N.R.A.              | Invoice Date    | 10/14/12            |
| Estimate Number   | 3316                           | Invoice Month   | October 2012        |
|                   |                                | Invoice Period  | 10/01/12 - 10/14/12 |
| Station           | WAVY                           | Order #         | 213005              |
| Account Executive | Petry Philadelphia             | Alt Order #     | 06861357            |
| Sales Office      | Petry/Philadelphia             | Deal #          |                     |
| Sales Region      | National                       | Order Flight    | 10/08/12 - 10/14/12 |
| Billing Calendar  | Broadcast                      | IDB #           |                     |
| Billing Type      | Cash                           | Advertiser Code | 137                 |
| Special Handling  |                                | Product Code    | 490                 |
|                   |                                | Agency Ref      | IN16043/SP10305     |
|                   |                                | Advertiser Ref  |                     |

| Line | Channel | Description               | Time        | Day                  | Date     | Length       | Aired Days | Ad-ID        | Rate     | Reconciliation | Ref # |
|------|---------|---------------------------|-------------|----------------------|----------|--------------|------------|--------------|----------|----------------|-------|
| 10   | WAVY    | Tonight Show w/Leno       | 1134p-1237a | to                   |          |              |            |              |          |                |       |
| 11   | WAVY    | Tonight Show w/Leno       | 1134p-1237a | to                   |          |              |            |              |          |                |       |
|      |         |                           |             | 10/08/12 to 10/14/12 | 2x       | - T- - - - - |            |              |          |                |       |
|      | WAVY    |                           |             | Tu                   | 10/09/12 | :30          | 11:46 PM   | NRATV100612H | \$500.00 |                | 1     |
|      | WAVY    |                           |             | Tu                   | 10/09/12 | :30          | 11:58 PM   | NRATV100612H | \$500.00 |                | 2     |
| 12   | WAVY    | Tonight Show w/Leno       | 1134p-1237a | to                   |          |              |            |              |          |                |       |
|      |         |                           |             | 10/08/12 to 10/14/12 | 2x       | - - W- - - - |            |              |          |                |       |
|      | WAVY    |                           |             | W                    | 10/10/12 | :30          | 11:47 PM   | NRATV100612H | \$500.00 |                | 1     |
|      | WAVY    |                           |             | W                    | 10/10/12 | :30          | 12:11 AM   | NRATV100612H | \$500.00 |                | 2     |
| 13   | WAVY    | Tonight Show w/Leno       | 1134p-1237a | to                   |          |              |            |              |          |                |       |
|      |         |                           |             | 10/08/12 to 10/14/12 | 2x       | - - - T- - - |            |              |          |                |       |
|      | WAVY    |                           |             | Th                   | 10/11/12 | :30          | 11:58 PM   | NRATV100612H | \$500.00 |                | 1     |
|      | WAVY    |                           |             | Th                   | 10/11/12 | :30          | 12:30 AM   | NRATV100612H | \$500.00 |                | 2     |
| 14   | WAVY    | Tonight Show w/Leno       | 1134p-1237a | to                   |          |              |            |              |          |                |       |
|      |         |                           |             | 10/08/12 to 10/14/12 | 2x       | - - - - F- - |            |              |          |                |       |
|      | WAVY    |                           |             | F                    | 10/12/12 | :30          | 12:11 AM   | NRATV100612H | \$500.00 |                | 2     |
|      | WAVY    |                           |             | F                    | 10/12/12 | :30          | 12:32 AM   | NRATV100612H | \$500.00 |                | 1     |
| 15   | WAVY    | Late Night w/Jimmy Fallon | 1237a-136a  | to                   |          |              |            |              |          |                |       |
|      |         |                           |             | 10/08/12 to 10/14/12 | 2x       | M- - - - -   |            |              |          |                |       |
|      | WAVY    |                           |             | M                    | 10/08/12 | :30          | 1:07 AM    | NRATV100612H | \$150.00 |                | 1     |
|      | WAVY    |                           |             | M                    | 10/08/12 | :30          | 1:34 AM    | NRATV100612H | \$150.00 |                | 2     |
| 16   | WAVY    | Late Night w/Jimmy Fallon | 1237a-136a  | to                   |          |              |            |              |          |                |       |
|      |         |                           |             | 10/08/12 to 10/14/12 | 2x       | - T- - - - - |            |              |          |                |       |
|      | WAVY    |                           |             | Tu                   | 10/09/12 | :30          | 1:11 AM    | NRATV100612H | \$150.00 |                | 1     |
|      | WAVY    |                           |             | Tu                   | 10/09/12 | :30          | 1:30 AM    | NRATV100612H | \$150.00 |                | 2     |
| 17   | WAVY    | Late Night w/Jimmy Fallon | 1237a-136a  | to                   |          |              |            |              |          |                |       |
|      |         |                           |             | 10/08/12 to 10/14/12 | 2x       | - - W- - - - |            |              |          |                |       |
|      | WAVY    |                           |             | W                    | 10/10/12 | :30          | 1:15 AM    | NRATV100612H | \$150.00 |                | 2     |
|      | WAVY    |                           |             | W                    | 10/10/12 | :30          | 1:33 AM    | NRATV100612H | \$150.00 |                | 1     |

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|------|---------|---------------------------|----------------------|----------------------|----------|--------|------------|--------------|------------|----------------|-------|
| 18   | WAVY    | Late Night w/Jimmy Fallon | 1237a-136a           |                      | to       |        |            |              |            |                |       |
|      |         |                           |                      | 10/08/12 to 10/14/12 | 2x       |        | --- T---   |              |            |                |       |
|      | WAVY    |                           |                      | Th                   | 10/11/12 | :30    | 1:21 AM    | NRATV100612H | \$150.00   |                | 1     |
|      | WAVY    |                           |                      | Th                   | 10/11/12 | :30    | 1:30 AM    | NRATV100612H | \$150.00   |                | 2     |
| 19   | WAVY    | Late Night w/Jimmy Fallon | 1237a-136a           |                      | to       |        |            |              |            |                |       |
|      |         |                           |                      | 10/08/12 to 10/14/12 | 2x       |        | ---- F--   |              |            |                |       |
|      | WAVY    |                           |                      | F                    | 10/12/12 | :30    | 1:17 AM    | NRATV100612H | \$150.00   |                | 2     |
|      | WAVY    |                           |                      | F                    | 10/12/12 | :30    | 1:29 AM    | NRATV100612H | \$150.00   |                | 1     |
| 20   | WAVY    | Saturday Night Live       | 1130p-103a           |                      | to       |        |            |              |            |                |       |
|      |         |                           |                      | 10/08/12 to 10/14/12 | 3x       |        | -----S-    |              |            |                |       |
|      | WAVY    |                           |                      | Sa                   | 10/13/12 | :30    | 11:48 PM   | NRATV100612H | \$800.00   |                | 1     |
|      | WAVY    |                           |                      | Sa                   | 10/13/12 | :30    | 12:47 AM   | NRATV100612H | \$800.00   |                | 3     |
|      | WAVY    |                           |                      | Sa                   | 10/13/12 | :30    | 12:59 AM   | NRATV100612H | \$800.00   |                | 2     |
| 21   | WAVY    | FB Night in Amer Pre Game | FB Night in Amer Pre |                      | to       |        |            |              |            |                |       |
|      |         |                           |                      | 10/08/12 to 10/14/12 | 1x       |        | -----S     |              |            |                |       |
|      | WAVY    |                           |                      | Su                   | 10/14/12 | :30    | 7:17 PM    | NRATV100612H | \$1,800.00 |                | 1     |

Aired Spots **33**

**Gross Total** **\$23,400.00**  
**Agency Commission** **\$3,510.00**  
**Net Amount Due** **\$19,890.00** **Payment Terms 30 Days**

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